



TOTALAND

What Everyone is Talking About - TotalLand Software

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“Organization isn’t about perfection. It’s about efficiency, reducing stress and clutter, saving time and money, and improving the overall quality of life.”- Christina Scalise, business author



We are grateful for our clients who continue to sing the praises of TotalLand. The TotalLand team appreciates the positive feedback. We truly care about the success of our clients and are thankful for the kind words. In an effort to share the good news about TotalLand, we want to let you know what everyone is talking about.

At conferences, clients tell us they especially appreciate that TotalLand allows them to have secure data they only need to enter once, which can be accessed from any laptop or smart phone when they are on-the-road and out in the field.

Cyber attacks are on the rise, and we provide leading edge technology to keep our clients’ data safe. According to the ITRC Data Breach Reports, “Over 169 million personal records were exposed in 2015, stemming from 781 publicized breaches across the financial, business, education, government and healthcare sectors.” The team at TotalLand takes data security seriously and provides the highest level of protection for our clients’ data.

Since using TotalLand, one client said she has more time to relax. TotalLand has eliminated her piles of paperwork. Now, she is able to enjoy hobbies, one which is biking and spend quality time with family.

Organizing data and eliminating paperwork is a priority for all businesses and landmen. Per the article “Organizing and Time Management Statistics” by Sherry Borsheim, “Paperwork has been voted the biggest burden for small businesses. The Wall Street Journal reports that the average U.S. executive wastes six weeks per year retrieving misplaced information from messy desks and files. For an executive earning \$75,000 a year, that translates to a loss of \$9,221 – 12.3 percent of total earnings. For a company with one hundred executives at that salary, it translates to nearly \$1 million in lost productivity. Time spent mishandling paperwork detracts from the company’s ability to



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service customers, increase sales, and improve the bottom line, reported the Small Business Administration.”

Another client told us how he has saved thousands of dollars in time and expense by using Totaland software with projects which has kept his landmen organized and connected.

In a NAPO survey of 400 consumers nationwide: “27% said they feel disorganized at work, and of those, 91% said they would be more effective and efficient if their workspace was better organized; 28% said they would save over an hour per day; and 27% said they would save 31 to 60 minutes each day.”

Staying up on leading edge technology, the Totaland team continually enhances features and functions to keep clients’ data organized, easily accessible, and connected to remain ahead of the competition.