



‘Come Fly with Me’ - Drone World Expo

By Michele Day, Totaland-Software for Landmen



Frank Sinatra’s song “Come Fly with Me” could have been the theme song for the enthusiastic crowd attending Drone World Expo. Totaland Technologies and Fenstermaker and Associates, L.L.C. attended Drone World Expo Nov. 17 and 18 at the heart of Silicon Valley in San Jose, Calif. Both Totaland and Fenstermaker are dedicated to providing their clients with leading edge technology and include the latest in drone technology.

The Drone World Expo is produced by JD Events, dedicated to the creation of targeted and innovative industry-leading events that deliver results. JD Events brings together highly qualified buying audiences, education-rich content and high-level networking opportunities -- all geared toward increasing business transactions.

Thousands of thought leaders, industry experts, and end users gathered at Drone World Expo, which offered world-class educational programs with presentations from industry leaders representing Verizon Ventures, the FAA, Google X, US Department of Interior, World Wildlife Fund, FOX Sports Media Group, 3D Robotics, Cisco, NASA, UNICEF, US Coast Guard, and others who will share the most up to date information on this expanding market.

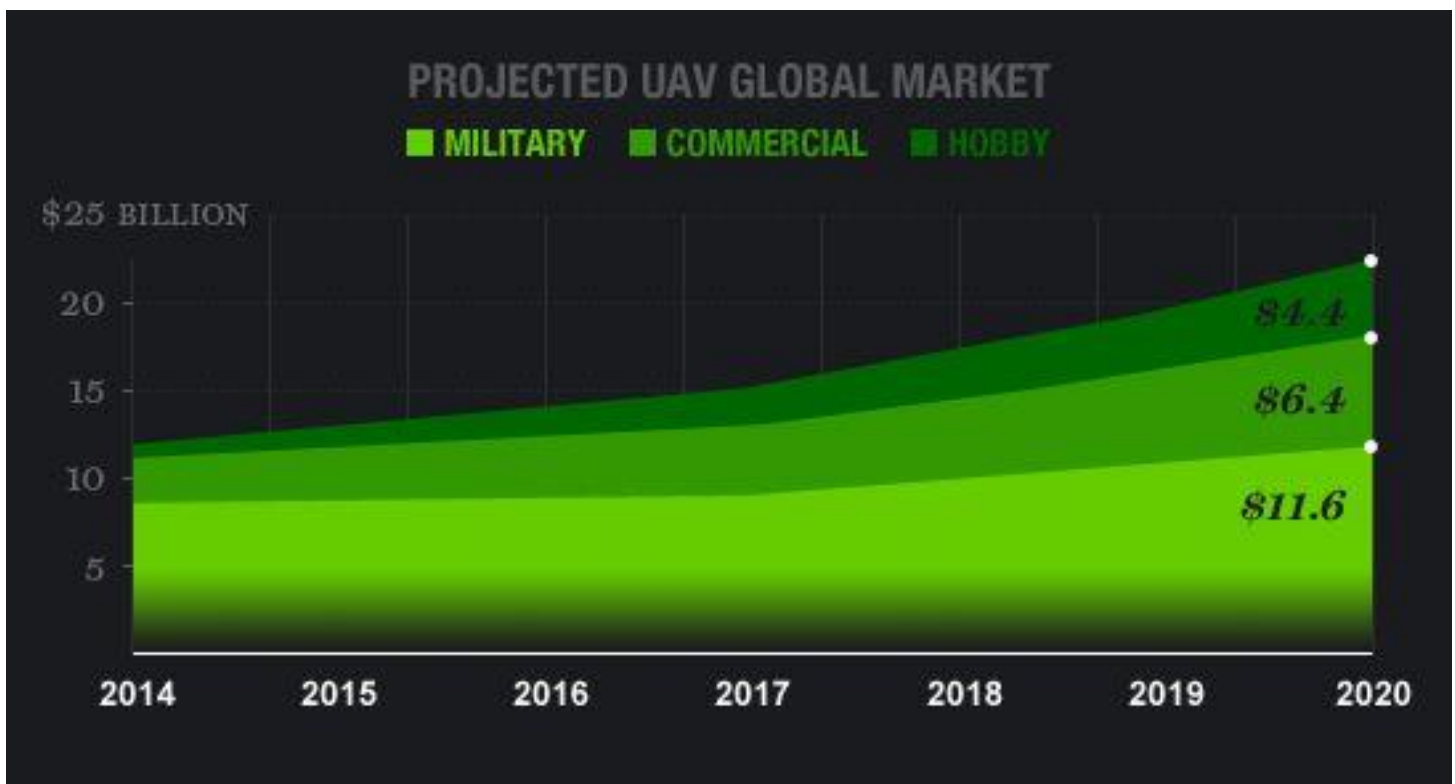
Joel Davis, President of JD Events said, “We are excited to bring together thought leaders, industry experts and end-users in the heart of Silicon Valley to present real-world solutions to business and environmental challenges. We are grateful to all of our industry partners and our outstanding Advisory Board for helping us to develop this world-class event.”



Unmanned Aircraft Systems (UAS) UAS and Unmanned Aerial Vehicles (UAVs) provide the capability to capture data beneficial to businesses. Applications including imaging, photography, video and film, precision agriculture, construction, security and public safety, mapping and surveying, inspections, research and conservation, communications, parcel delivery, humanitarian efforts and more were explained and demonstrated at Drone World Expo. Educational seminars included commercial strategies, platforms and payloads, data collection, safety, security, privacy, the current regulatory environment, international lessons learned, and the impact drones are having on Geographic Information Systems.

Alan Day, CIO of Fenstermaker and President of TotaLand said, "Drone World demonstrated diversity in the development of drone technology and drones are continuing to gain momentum in businesses. We are excited to include the latest drone technology within TotaLand and Fenstermaker. Our company continues to provide clients with the leading edge innovative technology to solve business problems."

Within the past few years statistics have shown a substantial growth in the use of drones for commercial businesses. According to "Business Insider" most growth in the drone industry is on the commercial/civilian side, as the shift away from the military market gains momentum. The market for commercial/civilian drones will grow at a compound annual growth rate (CAGR) of 19% between 2015 and 2020, compared with 5% growth on the military side.





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Many companies jumping on the drone bandwagon, include industries in agricultural, energy, real estate, film-making, construction, and news media to name a few. Facebook says it is developing a drone the size of a 747 that could fly for months at a time, beaming down wireless signals.

Jeff Bezos of Amazon stated, "We estimate that 12% of an estimated \$98 billion in cumulative global spending on aerial drones over the next decade will be for commercial purposes."

